



**Big Brothers Big Sisters**  
of Greater Rochester

## **D-D Flannery Has Been Appointed to Big Brothers Big Sisters of Greater Rochester's "Celebrate the Seasons" Planning Committee**

**ROCHESTER, NY – August 11, 2009** - D-D Flannery, president of Flannery Public Relations, has been appointed to serve on the planning committee for the Big Brothers Big Sisters of Greater Rochester's *Celebrate the Seasons of New York* inaugural fundraising event. She will be responsible for supporting fundraising, sponsorship, ticket sales, public relations and event planning efforts. The event will take place at the New York Wine & Culinary Center on Saturday, September 26, 2009. All proceeds raised during this gala fundraiser will benefit Big Brothers Big Sisters of Greater Rochester.

"I am delighted to be a part of an effort to help raise \$30,000 that is needed to help Big Brothers Big Sisters of Greater Rochester reach their ambitious goal of serving and mentoring 700 kids in 2010," said D-D Flannery, president of Flannery Public Relations. "I look forward to working amongst a group of other local professionals who strive to change lives in our community."

Flannery also currently serves on the board of directors for the Rochester Chapter of the American Marketing Association, PRSA Northeast District Conference planning committee, Susan B. Anthony marketing steering committee, and the Our Lady of Mercy High School Alumni Board. Her non-profit experience includes the American Diabetes Association, American Marketing Association – Rochester Chapter, Donated Materials to Students (DMS), Fairport Music Festival to Benefit to Benefit Golisano Children's Hospital, B.P.O.E. Elks, Susan B. Anthony House, Embracing Hope Foundation, Greco Foundation, Gilda's Club Rochester, Juvenile Diabetes Research Foundation, Garth Fagan Dance, Thirst-Aid, and the National Kidney Foundation.

### **About Big Brothers Big Sisters of Greater Rochester**

For over 105 years, Big Brothers Big Sisters of Greater Rochester has helped children reach their potential through professionally supported, one-to-one relationships that provide measurable impact. Over the past 12 months, the organization has served 600 children in Monroe, Wayne, Ontario, Genesee, Yates, Livingston, Orleans and Wyoming counties. Services include school based programs that allow high schools students to participate in supervised mentoring of elementary students, college based programs that match college students with school age children, and community based professionally supported mentoring programs. Big Brothers Big Sisters of Greater Rochester's office is located at 232 South Plymouth Avenue in Rochester, N.Y. [www.BeABig.com](http://www.BeABig.com)

### **About Flannery Public Relations**

Flannery Public Relations, a division of Flannery Communications, Inc., is a privately owned full-service public relations and marketing communications firm. The award winning firm works with local, national and international clientele to increase their visibility within the marketplace and build credibility amongst their clients, prospects, shareholders and employees. The company specializes in public & media relations, new (social) media relations, corporate writing, events planning & publicity, and media / spokesperson training. With offices in Brighton, NY the company employees less than ten people. For more information, please visit [www.FlanneryPR.com](http://www.FlanneryPR.com).

###