



LOCAL PR FIRM COMES HOME A WINNER!
**- Flannery Public Relations Wins an Award of Excellence at the
2009 Prism Awards Ceremony -**

ROCHESTER, NY (June 17, 2009) – Flannery Public Relations is pleased to announce that it has been issued an Award of Excellence in the 2009 PRism Awards Competition. The public relations firm is being recognized by the Rochester Chapter of the Public Relations Society of America for their public relations excellence in feature story placement. Flannery Public Relations' winning entry included work performed for the "Dr. Claudia Lynn Thomas, God Spare Life" campaign.

The Prism Awards were established to recognize merit in complete public relations programs and tactical elements incorporating sound research, planning, execution, and evaluation. The awards program was launched to reinforce and award the highest standards of performance in public relations.

"It is with great honor that we accept the Award of Excellence for feature story placement and to stand-out from the other Corporate Element Award category entries received this year," said D-D Flannery, founder and president of Flannery Public Relations. "Flannery Public Relations is committed to helping raise the quality of marketing communications industry-wide and furthering excellence in the public relations."

This year, the competition drew thousands of entries from companies and individuals representing corporations, agencies and not-for-profit organizations. Winners were selected in categories that include element, program, social media, and best of PRism. Entries were reviewed and scored by a panel of judges representing many of today's top public relations practitioners. Submissions were evaluated based on research, planning, execution, and evaluation - consistent with the industry standard for effective professional practices, the PRSA Silver Anvil Awards, and the Universal Accreditation Board criteria.

About Flannery Public Relations

Flannery Public Relations, a division of Flannery Communications, Inc., is a privately owned full-service public relations and marketing communications firm. The award winning firm works with local, national and international clientele to increase their visibility within the marketplace and build credibility amongst their clients, prospects, shareholders and employees. The company specializes in public & media relations, new (social) media relations, corporate writing, events planning & publicity, and media / spokesperson training. With offices in Brighton, NY, the company employees less than ten people. For more information, please visit www.FlanneryPR.com.

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