



## **PRESIDENT OF FLANNERY PUBLIC RELATIONS TO SERVE AS PRESIDENT-ELECT FOR THE AMERICAN MARKETING ASSOCIATION, ROCHESTER CHAPTER**

**ROCHESTER, N.Y. (July 1, 2009)** – D-D Flannery, president of Flannery Public Relations, has been elected to serve as the president-elect for the Rochester Chapter of the American Marketing Association (RAMA). She will serve in this role for the 2009-2010 term. Since 2005, Ms. Flannery has served on the RAMA Board of Directors as the Director of Public Relations & Communications and the Vice President of Programming.

“I am honored to be a part of this premier marketing organization,” said D-D Flannery, incoming president-elect of RAMA. “Without a doubt, RAMA and our marketing industry will face many interesting challenges and terrific opportunities this year. We welcome our new board of directors as they assist and guide us through a productive and successful year.”

Flannery received a Bachelors of Science degree in Marketing from Providence College, studied Renaissance Art at Richmond College in Florence, Italy, and has completed Masters of Business Administration courses at the William E. Simon School, University of Rochester. She founded Flannery Public Relations, a public relations and marketing communications firm located in Brighton, NY, in 2002. Flannery also serves on the Big Brothers Big Sisters of Greater Rochester's Seasons committee, PRSA Northeast District Conference planning committee, Susan B. Anthony marketing steering committee, and the Our Lady of Mercy High School Alumni Board.

### **About RAMA**

The American Marketing Association is an international professional society of individual members with an interest in the practice, study, and teaching of marketing. The Rochester, N.Y. Chapter of the American Marketing Association (RAMA) was founded in 1950. RAMA is the premier organization for marketing, education, programming and networking among marketing professionals in the Upstate New York Region. For more information about RAMA, visit [www.ama-rochester.org](http://www.ama-rochester.org).

### **About Flannery Public Relations**

Flannery Public Relations, a division of Flannery Communications, Inc., is a privately owned full-service public relations and marketing communications firm. The award winning firm works with local, national and international clientele to increase their visibility within the marketplace and build credibility amongst their clients, prospects, shareholders and employees. The company specializes in public & media relations, new (social) media relations, corporate writing, events planning & publicity, and media / spokesperson training. With offices in Brighton, NY, the company employees less than ten people. For more information, please visit [www.FlanneryPR.com](http://www.FlanneryPR.com).

###