

**AMERICAN DIABETES ASSOCIATION ISSUES A
DISTINGUISHED COMMUNITY VOLUNTEER AWARD**

- D-D Flannery is Recognized for Her Commitment and Leadership -

ROCHESTER, N.Y. (March 25, 2008) – The American Diabetes Association (ADA), the nation's leading voluntary health organization in the fight against diabetes, announced today that it recognizes one of its volunteers for their commitment and leadership in finding a cure for diabetes, while supporting the mission and vision of the Association. **D-D Flannery, president of Flannery Public Relations, is the recipient of the Outstanding Volunteer Leadership Award.**

D-D Flannery has served as the Publicity Chairwoman for the ADA's Tour de Cure event for the past four years. She has brought both the media and public's attention to the critical efforts of the Association and the need to find a cure for the nation's fifth leading cause of death by disease in the United States. D-D also served on the ADA's Council in 2005 and 2006. She is currently a resident of Brighton, NY.

"On behalf of the American Diabetes Association, we are delighted to present this prestigious award to Ms. Flannery," commented Kristine Bush-Flannery, the Rochester Market Director for Tour de Cure. "Our volunteers' contributions to the diabetes community and dedication to diabetes awareness and research through raising funds at our Tour de Cure event directly support the ADA's mission to prevent and cure diabetes and to improve the lives of all people living with diabetes."

The American Diabetes Association is the nation's premier voluntary health organization supporting diabetes research, information and advocacy. The Association's mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. Founded in 1940, the Association provides services to hundreds of communities across the country. For more information please call the American Diabetes Association at 1-800-DIABETES (1-800-342-2383) or visit www.diabetes.org.

About Flannery Public Relations

Flannery Public Relations, a division of Flannery Communications, Inc., is a privately owned full-service public relations and marketing communications firm. The award winning firm works with local, national and international clientele to increase their visibility within the marketplace and build credibility amongst their clients, prospects, shareholders and employees. The company specializes in public & media relations, new (social) media relations, corporate writing, events planning & publicity, and media / spokesperson training. With offices in Brighton, NY, the company employees less than ten people. For more information, please visit www.FlanneryPR.com.